

Beneath the Pavement

The CrafcO Story: Strength and Stability

Long before CrafcO became a leader in pavement preservation products, mankind's first roads were paths formed by humans walking the same route in search of food, water, and other resources. As societies modernized, these high-traffic paths developed into more advanced roads, capable of supporting greater movement of people and goods.

CrafcO understands that roadways, parking lots, bridges and airport surfaces have a formally planned life known as the "design life." CrafcO also understands that strength and stability lie in the foundation, and if you want to get the absolute most out of your pavement — you must preserve and protect what lies beneath.

From its humble beginnings in 1976, CrafcO has developed into the world's leading pavement

preservation manufacturer by delivering confidence through innovation, quality, and value in all its products. CrafcO's diverse line of hot- and cold-applied surface repair products — and the equipment to apply them — undergo rigorous testing and have been proven through long- and short-term studies to extend the service life of pavement and help extend the life of pavement surface treatments.

Most of us see pavement as something that will last a lifetime, and we take its impermanence for granted. At CrafcO, we look at asphalt and concrete pavements and see a responsibility to preserve, prolong and increase performance.

At CrafcO, our mission is really quite simple: produce and supply high-quality pavement preservation products that are efficient, long-lasting, and cost effective.